

Forum Tourism and Development



Dialogue on the Practice of Sustainable Tourism and International Cooperation

Reisepavillon, Leisure and Travel Fair f.re.e,
New Munich Trade Fair Centre
Thur., Feb. 26th - Sun., Mar. 1st 2009

Programme Overview

06.02.09



The **Forum Tourism and Development (Forum T+D)** is part of the Reisepavillon, the „International Alternative Travel Fair“. This year the Reisepavillon will take place in Munich, hosted by the Leisure and Travel Fair f.re.e, the new C-B-R.

The Forum T+D is intended as a platform for professional discussion about current international tourism issues. Furthermore it supports the market development of sustainable, environmentally friendly and socially fair tourism products. The Forum T+D is directed at tourism practitioners and experts as well as the interested public.

The Forum T+D is implemented by the Deutsche Gesellschaft für Technische Zusammenarbeit (GTZ) – German Technical Cooperation and is supported by the Programme „Tourism and Sustainable Development“, which GTZ conducts on behalf of the Federal Ministry for Economic Cooperation and Development.

For more information:

www.gtz.de/tourism and www.reisepavillon-online.de

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Time	Room	Title	Comments / Speakers	Lang.
Thursday, February 26th				
16:00-18:00	B 41	(1) Tourism as a factor of sustainable economic development in the Balkan countries – how do funded projects succeed?	Ismail Beka (GTZ Albania): Destination development in the mountain region Theti Thierry Joubert (Green Visions, Bosnia-Herzegovina): PPP-project with a youth travel agency Ute Dannenmann (GTZ Montenegro): Tourism development in the hinterland of Montenegro Gordana Plavsic (GTZ Serbia): The Danube Bicycle Track	dt. (en.)
Friday, February 27th				
11:00-13:00	B 41	(2) UNEP, UNWTO und SCBD: Sustainable Tourism Round-Tables Round-Table 1: International initiatives on sustainable tourism Round-Table 2: Standards and certification for sustainable tourism	In Cooperation with United Nations Environment Programme (UNEP), World Tourism Organization (UNWTO) and the Secretariat of the Convention on Biological Diversity (SCBD). Luigi Cabrini (UNWTO) Erica Harms (UN Foundation) Oliver Hillel (SCBD)	en.
14:00-16:00	B 41	(3) Round-Table 3: Biodiversity and development	A training programme on sustainable tourism.	en.
16:00-17:00	B 42	(4) Mecklenburg-Vorpommern and the Gulf of Thailand – partnership for climate friendly tourism. Related to a project of the International Climate Protecting Initiative, Federal Ministry for the Environment, Nature Conservation and Nuclear Safety.	Thorsten Permien (Head of Division, Ministry for Agriculture, Environment and Consumer Protection of Mecklenburg-Vorpommern) Eike Otto (Tourism Consultant) Vorathep Songpanya (GTZ Thailand) Representative of DASTA (Designated Areas for Sustainable Tourism Administration, Thailand)	dt. (en.)
17:00-18:00	B 42	(5) Climate change: Impulse for tourism masterplans. Related to a project of the International Climate Protecting Initiative, Federal Ministry for the Environment, Nature Conservation and Nuclear Safety.	Discussion with: Stefan Fredlmeier (Frankenwald Tourism Service Center) Edgar Kreilkamp (Prof., Leuphana University Lüneburg) Thorsten Permien (Head of Division, see (4) above) Vorathep Songpanya (GTZ Thailand) Representative of DASTA (see (4) above)	dt. (en.)
Saturday, February 28th				
10:00-11:00	A 52	(6) „Climate neutral event“ – how does it work?	Dietrich Brockhagen (General Manager, atmosfair) Moritz Lehmkuhl (General Manager, ClimatePartner)	dt.
11:00-12:00	A 52	(7) Wilderness Camp – Wild destinations: Inter-cultural meeting place by nature.	Thora Amend (GTZ Consultant) Lukas Laux (Bavarian Forest National Park, environmental education)	dt.
14:00-15:00	B 51	(8) Tourism in Africa: who profits really?	Birgit Steck (SNV, Netherlands Development Organisation): A study in Tanzania about the tracing of money from tourism.	dt. (en.)
15:00-16:00	B 51	(9) Post-post-Tsunami: lessons learned from the tourism development in Thailand.	Katrin Gebhard (Project Manager, UNWTO/Bonn) Vorathep Songpanya (GTZ Thailand) GTZ film „Ko Phi Phi – a day in March 2005“	dt. (en.)
16:00-17:00	B 51	(10) Environmentally friendly and socially fair – how do I find the right hotel?	Herbert Hamele (ECOTRANS) Marion Klar (HRG Consulting)	dt.
Sunday, March 1st				
15:00-17:00	B 51	(11) “When tourists stay away and thousands lose their jobs ...”	The GTZ invites to: A strategy game about the CO ₂ -emissions of tourism and its alternatives. Marcus Quinlivan (denkmodell)	dt.
17:00-18:00	B 51	(12) “When tourists stay away and thousands lose their jobs ...”	Discussion on the results of the strategy game and adaption for individual countries.	en.

dt.: presentation in German; en.: presentation in English; dt. (en.): presentation in German with sections in English

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